



WALKERTON
BUSINESS IMPROVEMENT AREA

BOARD MEETING AGENDA

Wednesday, June 2nd, 2021

9:00am via Zoom

<https://us02web.zoom.us/j/89829553203?pwd=dUY4VVNRb3RCNUc0TW5VeFJ3UU9ydz09>

Attendance:	Quorum: 6/6
Jessie Bate, President	Present
Richard Popiez, Vice President	Present
Kristen Bowman, Director	Present
Ashley Coleman, Director	Present
Kym Hutcheon, Municipal Councillor	Present
Nicole Schneider, Director	Present
Aleasha Reich, Director	Absent
Laura Elliott, Manager (Staff, Non-voting)	Present

1. Call to order
 - @ 9:04am

2. Acceptance of Agenda
 - 1st - Ash
 - 2nd - Kristen

3. Conflict of Interest/Pecuniary Interest
 - Ashley Coleman- Tranquility -Walkerton Dollars

4. Approval of Minutes

- 1st - Richard
- 2nd - Kym

5. Business Arising from the Minutes

- Canada Summer Jobs
 - i. We have been approved - 8 weeks @ \$10.69 an hour - the BIA must top up. We should be hiring someone to start in July. \$1486 from wages to top up student to \$16 an hour.
 - ii. Do the summer student posting soon to start in July - Laura will send job posting out to be approved by board
- **Nicole joined at 9:08am**
- Business Development Centre
 - i. Hire a permanent part time person to facilitate the Business Development Centre. - Post position soon
 - ii. Monday - CLOSED
Tuesday - 9-12pm (Laura) & 12:30-4:30pm (Part Time Person)
Wednesday - 9-12pm (Laura) & 12:30-4:30pm (Part Time Person)
Thursday - 9-12pm (Laura) & 12:30-4:30pm (Part Time Person)
Friday - 9-4:30pm (Part Time Person)

= 19 hours a week x \$20/hour = \$380.00 x 52 = \$19,760/year

6. Accounts Payable

6.1 Motion to accept May General Ledger

- Defer to next month

6.2 Motion to pay May Bills

- 1st - Richard
- 2nd - Nicole

7. New Business

- Small Business Tax Class
 - i. The Ontario government is allowing municipalities to create a new tax subclass for small business property owners, allowing them to pay a lower rate than their larger counterparts.

ii. Ideas for letter-

1. Help support small businesses in the recovery of Covid 19
2. Express how everyone is feeling right now
3. Statistics
4. Municipalities can't afford to have downtown empty

iii. Motion for support to sign Directors names on letters

1. Jessie
2. Richard
 - a. All in favour

8. Reports/Updates

8.1 BIA Office – Laura Elliott

- Created BIA Restaurant Guide will send out for approval by Board, finished cleaning office, Walkerton Dollars (over \$50,000 have been ordered in the last two weeks), audit is almost complete

8.2 Brockton Council – Kym Hutcheon

- Bruce County presented regarding the planning department and changes they want to make - Council is pushing for more building lots on the edges of hamlets. Province doesn't want to see residential homes built on ag land. Lots of interest in land in Brockton. Possible new business to give 100 new jobs in Brockton. Mark Coleman is applying for grants for a new Municipal Complex. Council is supposed to hear tomorrow if there will be natural gas coming to hamlets of Brockton.

8.3 Economic Development Committee – Kym Hutcheon

- Still working on Strategic Plan - Should be done by the end of June. Next meeting is June 24th.

8.4 Events, Promotions & Networking Committee – Nicole Schneider/Kristen

Bowman/Jessie Bates

- Will be having a meeting next week to start organizing events. The intention is to host the same events as previous years, just push them back a few weeks.

9. Business Updates

- N/A

10. Correspondence

- o 'Pink the Towns' for Breast Cancer Month in October
 - i. Does not fit within the BIA mandate. She could go to the Municipality to share.

- Municipality Lending

- i. The BIA would love to see “Brockton” branded tents that businesses can loan from the Municipality

11. Adjournment

@ 9:58 am

Next Meeting: Tuesday, June 29th, 2021 @ 9:00am- Location TBD