



**WALKERTON**  
BUSINESS IMPROVEMENT AREA

**BOARD MEETING AGENDA**

Tuesday, July 13th

9:00am via Zoom

<https://us02web.zoom.us/j/89435886093>

<b>Attendance:</b>	<b>Quorum: 6/6</b>
Jessie Bate, President	Present
Richard Popiez, Vice President	Present
Kristen Bowman, Director	Present
Kym Hutcheon, Municipal Councillor	Present
Nicole Schneider, Director	Present
Aleasha Reich, Director	Present
Laura Elliott, Manager (Staff, Non-voting)	Present
Fiona Hamilton (Municipal Staff, Non-voting)	Present

**1. Called to order**

At 9:11am by Jessie Bates

**2. Acceptance of Agenda**

Mover: Nicole Schneider

Seconder:

Richard Popiez

Carried

**3. Conflict of Interest/Pecuniary Interest**

- N.A

**4. Approval of Minutes - June 2nd, 2021**

Mover: Kym Hutcheon

Seconded:

Kristen Bowman

Carried

**5. Business Arising from the Minutes**

- N/A

**6. Accounts Payable**

6.1 Motion to accept May Bills

Mover: Kristen Bowman

Seconded:

Richard Popiez

Carried

6.2 Motion to accept June General Ledger

Mover: Kym Hutcheon

Seconded:

Jessie Bates

Carried

6.3 Motion to accept June Bills

Defer to next meeting

**7. New Business**

- Director Resignation

Mover: Kym Hutcheon

Seconded:

Jessie Bates

Carried

- BIA Organization Discussion - Fiona
  - i. Long term future of BIA - It has been a difficult year for businesses
  - ii. The BIA has received the levy so far for 2021 so we need to finish out the year for sure
  - iii. Options for future
    - 1. Dissolve BIA entirely - Businesses pay no levy- there would be no coordinated events and promotions
    - 2. Keep BIA to some extent that is more streamlined - Smaller board and smaller levy - would include downtown businesses - focus mostly on events and promotions
    - 3. Dissolve BIA and have event and promotions committee of council - would run events and promotions through funds from council and fundraising
    - 4. Start a Chamber - Run with voluntary membership fees
    - 5. Run an events and promotions committee outside of council and BIA - Similar to a recreational club
  - iv. Present challenges with current model and options for the future to the membership through a General meeting
    - Steps:
      - 1. AGM - Wednesday, August 18th, 2021
      - 2. Membership Feedback
      - 3. Board Meeting with Recommendation to Council
      - 4. Council to make final decision
  - v. Feedback from Board:
    - 1. Have AGM for membership at VJH to allow for social distancing - Host AGM at beginning of September
    - 2. Some would like to see a committee that requires no mandatory fee/levy
    - 3. Freedom of not being incorporated with Municipality
    - 4. Levy would be useful to
  - vi. Motion to proceed with procedure

Mover: Kristen Bowman

Seconded:

Richard Popiez

Carried

**8. Closed Session**

The Walkerton BIA Board moved into closed session

Mover: Nicole Schneider                      Seconder:              Jessie Bates

Carried

Discussion Regarding Staff Contract Negotiation

The Walkerton BIA Board of Directors approve the direction provided to the President in the closed session.

Mover: Kym Hutcheon                      Seconder:              Nicole Schneider

Carried

**9. Adjournment**

The Walkerton BIA Board adjourn the open session at 10: 17 a.m.

Mover: Aleasha Reich                      Seconder:              Kym Hutcheon

Carried

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**Next Meeting:** *Monday, August 16th at 8:45am at Walkerton Community Centre (Upstairs)*