



# WALKERTON

BUSINESS IMPROVEMENT AREA

## BOARD MEETING AGENDA

Monday, March 1st, 2021

8:30am at Walkerton Arena Complex (Upstairs Room)

<b>Attendance:</b>	<b>Quorum: 6/6</b>
Jessie Bate, President	Present
Richard Popiez, Vice President	Present
Kristen Bowman, Director	Present
Ashley Coleman, Director	Present
Kym Hutcheon, Municipal Councillor	Present
Nicole Schneider, Director	Present
Laura Elliott, Manager (Staff, Non-voting)	Present
Paulette Pierol (Staff, Non-voting)	Present

### 1. Call to order

Jessie Bates called meeting to order at 8:41am

### 2. Acceptance of Agenda

- Moved- Ashley Coleman
- 2nd- Richard Popiez

### 3. Conflict of Interest/Pecuniary Interest

- N/A

### 4. Approval of Minutes

- Moved - Kristen Bowman

- 2nd - Richard Popiez

## 5. Business Arising from Minutes

- Board Member Application
  - i. No Applicants - Keep open 2 more weeks
- Canada Healthy Communities Initiative
  - i. Grant would help with funding for Durham St. Parkette
  - ii. Paulette checked with Municipality and they are applying for the funding for the Parkette
  - iii. No other relevant projects for the BIA to apply for

## 6. Accounts Payable

- Deferred to next meeting

## 7. New Business

- Riipen
  - i. Riipen gives students and business owners the opportunity to connect and offer internships funded by the government for 8-12 weeks
  - ii. Laura will get more info from Cindy @ Riipen and send out in newsletter to Members
- Spring Promotions
  - i. The BIA will be hosting a 4 Week Spring Scavenger Hunt. Businesses will place a poster in their window and shoppers will fill out a passport listing 8 businesses who are participating. Promotion will start on March 20th (first day of Spring)

## 8. Reports/Updates

### 8.1 BIA Office – Laura Elliott

- Laura shared information about the possibility of the BIA opening a Co-Working space within the BIA office. The Board is interested in hearing more information about the opportunity. Laura will present more information at the next meeting.

### 8.2 Brockton Council – Kym Hutcheon

- A survey was sent out to businesses for strategic planning

### 8.3 Economic Development Committee – Kym Hutcheon/Paulette Peirol

- Business recognitions are starting again today

- There is a Women's Day event being held via Zoom and it is free to attend
- Spruce the Bruce projects from 2020 may not reapply for the grant in 2021

#### 8.4 Events, Promotions & Networking Committee – Nicole Schneider/Kristen

Bowman/Jessie Bates

- The events and promotions committee is working on the logistics of the Spring Scavenger Hunt

#### 9. Business Updates

- Papa V's Wings and Pizza will be opening in the old Charlie Rays store. Hoping to open early April.

#### 10. Correspondence

- N/A

#### 11. Adjournment

- @ 9:23am

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**Next Meeting:** *Tuesday, April 6th, 2021 @ 8:30am*