



# WALKERTON

BUSINESS IMPROVEMENT AREA

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## **BOARD MEETING AGENDA**

Monday, March 15th, 2021

8:30am at Walkerton Arena Complex (Upstairs Room)

### **1. Call to order**

- Meeting called to order at 8:40am

### **2. Acceptance of Agenda**

- 1st- Richard
- 2nd-Nicole

### **3. Conflict of Interest/Pecuniary Interest**

- N/A

### **4. New Business**

- Spring Promotion
  - i. Nicole, Jessie and Kristen will handout and collect cards for the Spring Promotion.
- Mask Distribution
  - i. Applus donated masks to the BIA and Laura will send out in a newsletter to find out which businesses would like some.
- BIA Office - Business Development Centre Presentation
  - i. Laura presented the Business Development Centre Proposal to the Board. The Board decided to move ahead with a plan to implement the Centre within the BIA office. More details to come.

### **5. Closed Session**

Began @ 8:55

Ended @ 9:43

### **6. Adjournment - @ 9:44**

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**Next Meeting:** *Tuesday, April 6th, 2021 @ 8:30am*