



WALKERTON

BUSINESS IMPROVEMENT AREA

BOARD MEETING AGENDA

Monday, February 22nd, 2021

9:00am at Walkerton Arena Complex (Upstairs Room)

Attendance:	Quorum: 5/7
Jessie Bate, President	Present
Richard Popiez, Vice President	Absent
Kristen Bowman, Director	Present
Ashley Coleman, Director	Present
Kym Hutcheon, Municipal Councillor	Present
Nicole Schneider, Director	Absent
Paulette Pierol (Municipal Rep, Non-voting)	Present
Laura Elliott, Manager (Staff, Non-voting)	Present

1. Call to order

Called to order at 9:05am

2. Acceptance of Agenda

Moved- Kym

Second- Kristen

3. Conflict of Interest/Pecuniary Interest

Jessie & Richard - Accounts Payable

4. Approval of Minutes

Moved- Ash

Second- Kym

5. Business Arising from the Minutes

- Summer Student Application

Applied for 1 position for the BIA-If approved, the job will be similar to Digital Main Street position

- Board Member Applications

No applicants yet. Push the deadline a couple more weeks and encourage more individuals to apply.

- #TakeOutTuesday Giveaway

There have been 22 entries so far. Tomorrow is the last draw for the promotion.

6. Accounts Payable

6.1 Motion to pay January Bills

Moved- Ash

Second- Kym

6.2 Motion to accept January General Ledger

Deferred to next meeting

7. New Business

- Durham Street Park Committee Members

Discussion regarding what member will be representing on the committee. Laura will be attending as the manager and Jessie and Nicole both raised interest. A vote was taken and Laura and Jessie will represent the BIA.

- Canada Healthy Communities Initiative

\$250,000 grant opportunity. Sounds great for Durham Street Park. Will look at it again at the March 1st meeting.

- Spring Market/Shopping Event

First Saturday of June - Town Wide Garage Sale

Easter is Early - In the past there has been an Easter Egg Hunt around town (Win Walkerton \$)

8. Reports/Updates

8.1 BIA Office – Laura Elliott

Audit for 2019 has now been finished, 2020 Audit has begun. “In It Together” signs are in the Community Event signs. Back to regular office hours now (Mon-Wed 9-12).

8.2 Brockton Council – Kym Hutcheon

Eight members will be chosen to be a part of the Ad Hoc committee for the Durham Street Parkette. Arena renovations are being done so that their staff can all fit- these staff members must be at the arena, so they can't rent the BIA office. Resolution was sent to Queen's Park requesting that with low numbers businesses reopen. There will be a 1.61% budget increase in 2021. Council meets again on March 9th.

8.3 Economic Development Committee – Kym Hutcheon/ Paulette Peirol

Municipality is doing a new strategic action plan - specific actions for 2021-2025 - Economic Action Plan. Will involve community surveys, focus groups, and BIA involved. New CIP will be expanded to all of Brockton. Next EDC meeting is on March 15th.

Business recognition:

Welcome Package - Half EDC and Half BIA

EDC will present the plaque

BIA will give a Plant/Gift

8.4 Events, Promotions & Networking Committee – Nicole Schneider/Kristen

Bowman/Jessie Bates

Meeting at some point this week to do a review of Christmas Market and plan Spring events.

9. Business Updates

Eugene - Pizza Place

Massage Office - Pitbaldo

Lucky Mart - Godfather Potential Expanding?

Hicks and Hicks - Sold?

Little of Everything - Plant Paraphernalia Store

10. Correspondence

N/A

11. Adjournment

Meeting closed at 11:14am

Next Meeting(s):

Monday, March 1st, 2021 @ 8:30am

Tuesday, April 6th @ 8:30am

Monday, May 3rd @ 8:30am