



WALKERTON
BUSINESS IMPROVEMENT AREA

BOARD MEETING AGENDA

Monday, November 16th, 2020

8:30 a.m. Walkerton Community Centre (Upstairs)

Attendance:	Quorum: 6/7
Jessie Bate, President	Present
Richard Popiez, Vice President	Present
Kristen Bowman, Director	Absent
Ashley Coleman, Director	Present
Kym Hutcheon, Municipal Councillor	Present
Sharon Johnson, Director	Present
Nicole Schneider, Director	Present
Laura Elliott, Manager (Staff, Non-voting)	Present

1. Call to order

- Jessie Bates called the meeting to order at 8:44am at the Walkerton Community Centre

2. Acceptance of Agenda

Moved by- Sharon Johnson
Seconded by- Ashley Coleman

Carried

3. Conflict of Interest/Pecuniary Interest

- N/A

4. Approval of Minutes

Moved by- Sharon Johnson
Seconded by-Nicole Schneider

Carried

5. Business Arising from the Minutes

6. Accounts Payable

- 6.1 Motion to pay October Bills
Moved by- Nicole Schneider
Seconded by- Ashley Coleman

Carried

6.2 Motion to accept General Ledger

Moved to next meeting

7. Ongoing Business

- New website has launched
- Wightman's Services
 - i. Motion to switch Wightman's services from landline to mobile phone and cancel the fax line

Moved by- Jessie Bates

Seconded by- Nicole Schneider

Carried

8. Reports/Updates

8.1 BIA Office – Laura Elliott

New website has launched and new hours are now in effect.

8.2 Brockton Council – Kym Hutcheon

500 Residential units are in the plans = approximately 1500 people

8.3 Economic Development Committee – Kym Hutcheon/ Paulette Peirol

There is a meeting planned for later today. Will report on that meeting at the next board meeting.

8.4 Events, Promotions & Networking Committee – Nicole Schneider/Kristen Bowman/Jessie Bates

The Christmas Market was a success! There will be a follow up meeting for the events and promotions committee in January 2021.

9. Business Updates

- Willow Home has opened
- HerStory has opened
- Laura Kirstine has opened
- Walkerton Technology Centre has opened
- Fish Tails and Story Tails will be opening soon

10. Correspondence

11. Strategic Planning Session

- The Board of Directors moved into the planning session for the 2021 Strategic plan. The final Strategic Plan will be presented in January 2021.
 - i. Discussed events for 2021
 - ii. Discussed budget for 2021
 - iii. Discussed marketing for 2021

Nicole left at 10:46am

12. Adjournment

- **Meeting closed at 11:02am**

Next Meeting: *December 7th, 2020 at 8:30 am – Walkerton Community Centre (Upstairs)*